

DISTRICT TOURISM PROMOTION COUNCIL, ERNAKULAM

(DEPARTMENT OF TOURISM, GOVERNMENT OF KERALA)

No. DTPCEM/47/2025-A5

09/09/2025

From.

Secretary

To,

Headmaster/Headmistress/Principal Schools/HSE/VHSE/Colleges, Ernakulam

Sir/Madam,

SUB:- DTPC-EKM-World Tourism Day 2025 – Invitation for participation in Travel Photography, Pencil Drawing & Painting Competitions-reg

As part of the World Tourism Day 2025 celebrations on 27th September 2025, DTPC Ernakulam in association with *FutureWings Academy* (A unit of FW Academy Pvt. Ltd.) is organizing the following competitions for students and youth:

- 1. Travel Photography Contest "Culture, Nature & Community The Essence of Travel"
- 2. Pencil Drawing Competition "Hidden Gems of My Home Village"
- 3. Painting Competition "The Future Tourism"

They are aimed at encouraging creativity, promoting tourism awareness among students, and showcasing the tourism potential of Ernakulam.

In this regard, I kindly request your goodself to circulate this information among the students of your institution and ensure their active participation in the competitions.

For further details, please contact **9072170702.** The attached brochure contains complete information regarding rules, registration, and participation guidelines.

Your cooperation in motivating students to actively participate and contribute to the success of this program will be highly appreciated.

Yours faithfully,

Secretary DTPC Ernakulam





WORLD TOURISM DAY 2025

Tourism & Sustainable Transformation



Tourism Talent Contest:



Travel Photography (Online)



Pencil Drawing (Offline)



Painting (Offline)

Travel Photography Contest

Theme: Culture, Nature & Community - The Essence of Travel



Guidelines:

- · Each participant may submit 1 original photograph.
- Photos must be taken by the participant (no Al or stock photos).
- · Images should be submitted in JPEG/PNG format
- · Submission period: 13th 27th September 2025.
 - · Late entries will not be considered.

Prize ₹ 2000/ For each competition

Pencil Drawing Competition

Theme: Hidden Gems of My Home Village

Painting Competition

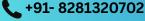
Theme: The Future Tourism

·Final round: 11:00 AM – 1:00 PM on 26th September 2025 (Friday). Venue: FutureWings Academy. A faculty in-charge should be present with the team to oversee participation and coordinate with organizers.



cademy for Professional Training and Placement A Unit of FW Academy Private Limited

PG Diploma/ Diploma Courses in: Aviation, Tourism & Hospitality Management Shipping & Logistics Management



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For Queries, Contact: +91- 90721 70702





1. Travel Photography Contest

Theme: Culture, Nature & Community - The Essence of Travel

Guidelines:

- Each participant may submit 1 original photograph.
- Photos must be taken by the participant (no AI or stock photos).
- Images should be submitted in JPEG/PNG format
- Along with the photograph, participants must provide basic details of the spot chosen such as its location.
- Submission period: 13th 27th September 2025(23:59 Hrs)
- Late entries will not be considered.
- Sent the entries to 9072170702 and fwcontest25@gmail.com

Evaluation Criteria (100 Marks)

•	Relevance to Theme	30
•	Creativity & Originality	25
•	Composition & Technical Quality	20
•	Impact & Storytelling	15
•	Caption relevance	10

2. Pencil Drawing Competition

Theme: Hidden Gems of My Home Village

Guidelines:

- Preliminary Round:
 - Each school/college must conduct a preliminary round within their campus on any topic related to tourism and select only one finalist to represent their institution at the final competition.
 - All students registering for the competition through our official Google Form will receive a Certificate of Participation.
 - Colleges/Schools should maintain digital evidence (photos/videos) of the preliminary competition.
- Final Round (26th September 2025)
 - o Venue: FutureWings Academy.
 - o Time & Date: 11:00 AM 1:00 PM on 26th September 2025 (Friday).
 - o Only pencil (graphite/charcoal) can be used.
 - Coloured pencils not allowed.
 - Sheet (A3 size) will be provided; participants bring their own pencils/erasers.
 - Finalists must carry their valid College/School ID card along with a consent letter from the principal while attending the final round.

 Participating institutions must assign a faculty coordinator to accompany/guide students and ensure discipline during the event.

•	Relevance to Theme	30
•	Originality & Creativity	25
•	Drawing Skill & Technique	20
•	Clarity of Message	15
•	Overall Presentation	10

3. Painting Competition

Theme: The Future Tourism

Guidelines:

- Preliminary Round:
 - Each school/college must conduct a preliminary round within their campus on any topic related to tourism and select only one finalist to represent their institution at the final competition.
 - All students registering for the competition through our official Google Form will receive a Certificate of Participation.
 - Colleges/Schools should maintain digital evidence (photos/videos) of the preliminary competition.
- Final Round (26th September 2025)
 - o Venue: FutureWings Academy.
 - o Time & Date: 11:00 AM 1:00 PM on 26th September 2025 (Friday).
 - Finalists must carry their valid College/School ID card along with a consent letter from the Principal while attending the final round.
 - Institutions are encouraged to support students with required art materials (except sheets).
 - A faculty in-charge should be present with the team to oversee participation and coordinate with organizers.

•	Relevance to Theme	30
•	Creativity & Conceptualization	25
•	Technique & Use of Medium	20
•	Message & Tourism Connection	15
•	Presentation & Neatness	10

Judging Panel

 Representative from DTPC, Tourism experts, professional photographers, painters, and artists.

General Instructions (For All Competitions):

- Online registration is mandatory.
- All submitted works will remain property of organizers and may be used for exhibitions/publications.
- The jury's decision will be final.
- Prize Distribution: Within 20 days of final submission.
- Certificates and prizes distributed in the presence of DTPC officials and invited guests.
- First Prize worth ₹2000 will be awarded to the winners of each competition.

For enquiry Contact: 9072170702/ fwcontest25@gmail.com